

26-02-2022

To

The Vice-Chairman,
GIET Institutions, Rajahmundry

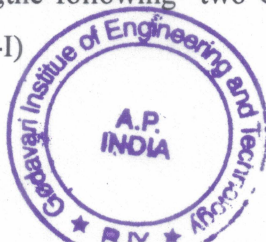
RE: Industry Awards- Collaborative efforts of RAK Ceramics Ltd. and GIET Institutions.

Dear Sir,

RAK Ceramics is one of the largest Ceramics brand in the world, specializing in ceramic and gres porcelain wall, floor tiles and sanitaryware. They produce 118 million square metres of tiles and 5 million pieces of sanitaryware per year in 21 state-of-the-art plants across the United Arab Emirates, India and Bangladesh. In India, RAK Ceramics has the largest and most modern vitrified tile manufacturing plant in Samalkot in Andhra Pradesh with a manufacturing capacity of 30,000 sq. metres of vitrified tiles and 3000 sanitary ware pieces/day. RAK Ceramics has acquired the image of being a trend setter in this industry globally. The RAK is taking initiative to start '**INDUSTRY AWARDS**' from 2022-23 Financial year onwards. This type of industry awards in various categories are being given by Professional Institutions like All India Management Association(AIMA), National Institute of Personnel Management(NIPM), Federation of Indian Chambers of Commerce and Industry (FICCI) and also by State and Central Governments. Some of the major Indian Industries and MNCs also involve themselves actively by collaborating with these types of initiatives.

However, no such major initiative has been taken so far by any organization in East and West Godavari districts which is not very advanced Industrially. RAK Ceramics has therefore taken this great initiative to fill the gap and seeking collaboration from GIET Academic Institutions to provide more Transparency and enhanced Credibility to these Awards.

I have discussed the whole matter with Shri Yadav, Vice-President, Shri Neeraj Kumar, Head, HR-RAK Ceramics and also our Chairman Garu. Our Chairman Garu had detailed discussions with both the Senior Officers of RAK Ceramics during last week in your presence. Accordingly and as per oral approval given by you, we are in the process of discussions with the Executives concerned in RAK Ceramics. In this direction, and after due discussions with the Principals of GIET (A) and GEC, the following two Committees are constituted with Faculty Members and Students (Annexure-I)



26/2/22

During the preliminary discussions by me with RAK Ceramics officials, it has been decided that Awards can be given to the Industries, Category wise/Sector wise in five to six Areas in the first year like, Health and Safety, Best HR Practices, Corporate Social Responsibility (CSR) Environmental Protection, Digitalization Process etc. Head(HR), RAK Ceramics has informally agreed to bear the expenses of Committee Members that is Faculty members and Students while they are doing survey and seeking nominations along with RAK Ceramics Associates in these two districts (These two districts may become five districts in near future and have to be covered). RAK Ceramics is also volunteering to sponsor the Awards, Award Functions and such other Publicity expenses. GIET Institutions have to extend the facility of giving OD to two Faculty members and attendance to the students whenever they are doing survey. Besides, College may provide transport facility (Car) to Faculty Members whenever they have to attend meetings in RAK Ceramics office at Samalkot.

One Faculty member from each GIET (A) & GEC and three Students each from these two Colleges are selected so that both Colleges can prepare their separate Project Reports at a later date and take the benefit of Projections as two independent Consultation Projects.

Our Association and Collaboration with one of the good MNCs in the Area will provide GIET Institutions a great Mileage and Visibility not only among Industries but in the entire Costal Andhra Pradesh, there by enhancing our positive image as a Progressive Group of Educational Institutions.

Considering all the above factors, may please accord Formal Approval for this Initiative.

Yours Sincerely

PRG Raju 26/2/22

Dr. P R K Raju, Director, DMS

& Chief Coordinator, Industry Awards,
GIET Institutions, Rajahmundry

Dr. PRK RAJU
Director

Department of Management Studies
Godavari Institute of Engineering & Technology
RAJAHMUNDY-533 294.

Encl:Annexure-I

Copy To:

1. Principal, GIET (A)
2. Principal, GEC
3. GM (Administration)
4. Vice-Principal (Academics), GIET (A)
5. Vice-Principal (Administration), GIET (A)



Chief Coordinators:

1.Shri Niraj Kumar,Head-HR, RAK Ceramics

Mob:8422843151

2.Dr P R K Raju, Professor & Director-GIET

Mob:7799772599

Committee No:1 West Godavari(Eluru,Bhimavaram)

Faculty Member:

Mr N.Praveen Kumar

Assistant professor

Phone number : 9966545863

Email id : pravin.nedunuri@gmail.com

Students:

1. Mr K.VENKATA BHARGAV

PIN:186R1A0413

Branch : ECE

MAIL ID: bhargavgce13@gmail.com

Phn:9182575261

2.Mr P.Lova Saran kumar

PIN : 196R5A0408

BRANCH : ECE

Maild id : lovasaran165@gmail.com

Mobile : 9949453525

College : Giet college of engineering

3. Mr CH KRISHNAMACHARYULU

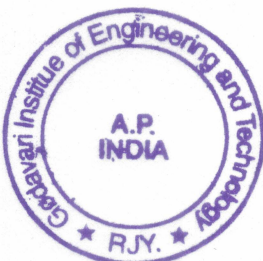
PIN NO:21551E0006

EMAIL ID:Crisna4748@gmail.com

PHONE NO: 63055223882.

+ Shri K. Mahesh
Asst. Prof.
DMS
(Reserve)

Note: HR Executive of RAK Ceramics will also be associated with the above two committees later.



Committee No:2 East Godavari(Rajahmundry ,Konaseema,Kakinada)

Faculty Member:

Dr. Tankeshwar Prasad,
Assistant Professor,
Department of Mechanical Engineering,
GIET (A), Rajahmundry.
Mobile No: 7002260295,
Mail ID: tankeshwarprasadg@gmail.com

Students:

1.Mr.D.ASHOK KUMAR
MECH 2ND YEAR
PIN NO : 20551A0364
EMAIL : ashokkumardola4@gmail.com
PHONE NO : 8897299261

2.Mr. G V V SRINIVAS
Mech-2ND YEAR
20551A0313
7989081880
Srinivasgummadi5678@gmail.com

3.Mr K .RAGHAVENDRA
MBA-1st Year
PIN NO:21551E0025
EMAIL: keerthiraghu9999@gmaili.com
PHONE:9052888774

+ Shri R. Raja
Asst. Prof. DMS
(Represented)

Note: HR Executive of RAK Ceramics will also be associated with the above two committees later.

