

# GODAVARI INSTITUTE OF ENGINEERING & TECHNOLOGY Approved By AICTE | NAAC 'A\*' | Recognized by UGC, U/Sec. 2(f) & 12(B) | Permanently Affiliated to JNTUK, Kakinada

Email: learninganddevelopment@giet.ac.in

**Event Type** 

: Self- Employment & Entrepreneurial Skills

Title of the Event

: Building a Successful Start-up in the Engineering Industry

**Organization of Event** 

: Department of L&D

For whom **Event Start Date**  : Students

**Event End Date** 

: 17.03.2023 : 17.03.2023

Description

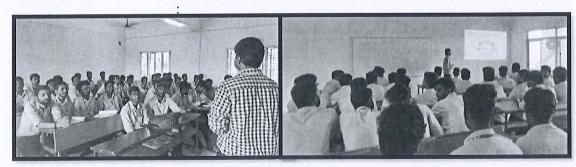
: Building a successful start-up in the engineering industry requires a combination of technical expertise, innovative problem-solving, effective market research, strong leadership, and a scalable business model. This seminar will help students in identifying market gaps, developing

cutting-edge solutions, securing funding, building a skilled team, and adapting to evolving industry trends to achieve

long-term growth and sustainability. 76 students have

**Event Photos** 

attended this program.



Signature Head of the Department

Learning and Development Godavari Institute of Engineering & Tech NH18, Chaitan; 3 Knowledge RAJAHMUNDRY-A.P., INDIA-53

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**Event Type** 

: Self- Employment & Entrepreneurial Skills

Title of the Event

: Introduction to Entrepreneurship: Key Concepts and Skills

Organization of Event

: Department of L&D

For whom Event Start Date

: Students : 09.08.2022

**Event End Date Description** 

: 09.08.2022 : Introduction to Entrepreneurship: Key Concepts and Skills is a

seminar topic that explores the fundamental principles and abilities necessary for successful entrepreneurship. It covers essential concepts such as innovation, risk-taking, opportunity recognition, and resource management, equipping participants with a foundational understanding of the entrepreneurial mindset

and skillset.

**Event Photos** 

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Signature

Head of the Department

Learning and Development

Learning and Development

Godzyari Institute of Engineering & Techostology

RH16, Chaitanya Knowledge City

RAJAHMUNDRY-A.P., INDIA-533 236



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Email: learninganddevelopment@giet.ac.in

**Event Type** 

: Self- Employment & Entrepreneurial Skills

Title of the Event

: Market Research and Analysis for Startup Ventures

Organization of Event

: Department of L&D

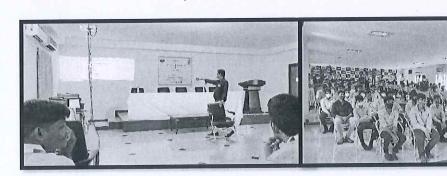
For whom **Event Start Date**  : Students : 15.02.2022 : 15.02.2022

**Event End Date** Description

: Market research and analysis are crucial for startup ventures to understand customer needs, competition, and market trends. It helps in identifying target markets, validating business ideas, and developing effective marketing strategies. 117 students have attended this seminar. This seminar will provied students with tools for accurate market research which is required for valuable insights that enable startups to

**Event Photos** 

make informed decisions and increase their chances of success.



Signature

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Email: learninganddevelopment@giet.ac.in

**Event Type** 

: Self- Employment & Entrepreneurial Skills

Title of the Event

: Legal and Regulatory Considerations for Engineering

Entrepreneurs

**Organization of Event** 

: Department of L&D

For whom

: Students

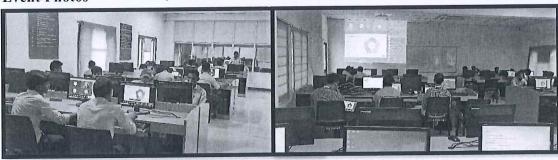
**Event Start Date Event End Date** 

: 28.12.2021 : 28.12.2021

Description

: This seminar focases on legal and regulatory considerations for engineering entrepreneurship which encompass understanding and complying with laws, regulations, and standards relevant to engineering practices. This includes aspects such as safety regulations, environmental compliance, intellectual property protection, contracts, liability, and ethical considerations, ensuring engineering projects and practices are legally and ethically sound. 124 students have attended this event.

**Event Photos** 



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Godavari Institute of Engineering & Technology (Autonomous) NH-16, Chaitanya Knowledge City, RAJAMAHENDRAVARAM-533 296 Signature

Head of the Department

Learning and Development

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Email: learninganddevelopment@giet.ac.in

**Event Type** 

: Self- Employment & Entrepreneurial Skills

Title of the Event

: Marketing and Branding Strategies for Self-Employed

Engineers

**Organization of Event** 

: Department of L&D

For whom

: Students

**Event Start Date Event End Date** 

: 17.04.2021 : 17.04.2021

Description

: This seminar explore the marketing and branding strategies which are crucial for self-employed individuals to establish a strong presence and attract clients. 59 students have attended this program This seminar focuses on defining target markets.

strong presence and attract clients. 59 students have attended thi program. This seminar focuses on defining target markets, creating a compelling brand identity, utilizing social media and online platforms, networking, offering exceptional

customer experiences, and leveraging testimonials and referrals

**Event Photos** 

to build credibility and trust.



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Email: hod.cse@giet.ac.in

**Event Type** 

: Self- Employment & Entrepreneurial Skills

Title of the Event

: Financing Options and Funding Strategies for Engineering

Start-ups

Organization of Event

: Department of CSE

For whom

: Students

**Event Start Date Event End Date** 

: 03.01.2020 : 03.01.2020

Description

: This seminar topic explores various financing options and funding strategies available to engineering start-ups, including angel investors, venture capital, crowdfunding, government grants, and loans. It discusses the advantages, challenges, and considerations associated with each option to help entrepreneurs

make informed decisions for their ventures. 33 Students have

**Event Photos** 

attended this seminar.



Head of the Department puter Science & Engineering Computer Science Godavari Institute of Engineering & Technology (... ्राप-16, Chaitanya Knowledge City, JAMAHENDRAVARAM, A.P. India, 533 296.



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Email: hod.cse@giet.ac.in

**Event Type** 

: Self- Employment & Entrepreneurial Skills

Title of the Event

: Leveraging Technology for Self-Employment in Engineering

**Organization of Event** 

: Department of CSE

For whom Event Start Date : Students : 10.08.2019

**Event End Date** 

: 10.08.2019

Description

: Leveraging technology for self-employment in engineering enables individuals to harness digital tools, online platforms, and automation to establish their own businesses or freelance careers.63 Students have attended this seminar. This seminar explores how engineering professionals can leverage technology to enhance their skills, reach clients globally, and create sustainable self-employment opportunities. This seminar will help student to identify and implement

**Event Photos** 

appropriate technologies for self-employment.





Head of the Lepartment
Computer Science & Engineer,
Godavari Institute of Engineering & Technolo;
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Email: hod.cse@giet.ac.in

**Event Type** 

: Self- Employment & Entrepreneurial Skills

Title of the Event

: Effective Communication for Entrepreneurial Success

**Organization of Event** 

: Department of CSE

For whom

: Students

**Event Start Date Event End Date** 

: 19.01.2019 : 19.01.2019

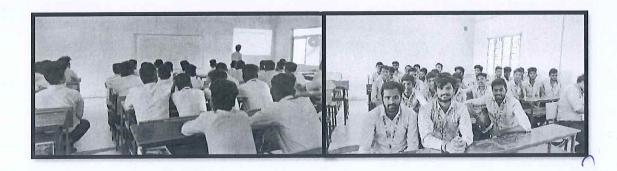
Description

: Effective communication is crucial for entrepreneurial success. It involves conveying ideas clearly, actively listening, and persuading others. Entrepreneurs must effectively communicate with investors, customers, employees, and partners to build relationships, negotiate deals, and promote their ventures. Good communication skills enhance collaboration, innovation, and overall business performance in the entrepreneurial ecosystem.

72 Students have attended this event. This seminar cum workshop will help students to build effective comunication

**Event Photos** 

skill.



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Email: hod.cse@giet.ac.in

**Event Type** 

: Self- Employment & Entrepreneurial Skills

Title of the Event

: Self-Employment as an Alternative Career Path for

**Engineering Graduates** 

**Organization of Event** 

: Department of CSE

For whom Event Start Date : Students : 03.11.2018

Event End Date

: 03.11.2018

Description

: Self-employment offers engineering professionals the opportunity to leverage their skills and expertise by starting their own businesses. It provides autonomy, flexibility, and potential for financial growth. However, it also requires entrepreneurial mindset, risk-taking, and effective business management to succeed in this alternative career path. This seminar is organized to give student exposure to aforementioned skills. 84 Students

**Event Photos** 

have attended this event.



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# REPORT ON GRADUATION CEREMONY OF THE BERKELEY CERTIFICATION PROGRAMME

ACADEMIC YEAR 2022-2023

Date: 07-12-2022



An Autonomous Institution
NBA Accredited & NAAC A<sup>+</sup>

GODAVARI INSTITUTE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)

Chaitanya Knowledge City, NH-16, Rajahmundry 533296, A.P.

### **Brief Report of the Event**

Prof. Solomon Darwin, Executive Director of Garwood Centre of Business Innovation, UC Berkeley, Mr. K. Sasi Kiran Varma, Vice Chairman of GIET Institutions, Mr. Srikanth Nandiraju, Director of Innovation at Experian, Dr. S. Raj Kumar, President, The Center for Migration Medicine, Hyderabad & Garwood Innovation Fellow, Mr. Y. S. Micheal, Startup Director and Mentor in AP & Telangana, Mr. Serish Gandikota, InnoFrugal Finland, Mrs. Swathi Gandikota, InnoFrugal Finland, Ms. Swadha Arora, Coordinator of this Berkeley Certification Programme, Members from the Press & Media, all the 19 entrepreneurs, parents and student teams attended the Graduation Ceremony held on 17 Dec 2022. The General Manager, all HoDs, Deans, Directors, Vice Principals and Principals of GIET Institutions also graced. Invitees from nearby institutions also graced the occasion.

The programme started with 26 teams of 4 students each, totalling 104 of them in the month of Sep 2022 and at the close there were 75 students comprising 19 teams. Due to the standards of UC Berkeley, certain teams could not make it to this programme, while a few will be given chance to complete their work in the next batch. When talked of standards, it means mixing many vital elements like 100 percent focus only on practice-based course, all mentors mentoring all students, no written test but an exhaustive but concise presentation of the work done, key eminent personalities adjudicating the work, use of highly effective business models, etc. made this programme a unique one in the entire world. And all these aspects built around the concept of open innovation makes it truly easy and effective. The jury members had a hectic day on 16 Dec 2022 adjudicating 19 teams. They had also witnessed a mini-exhibition of 12 teams on that day. Based on the discussions held with the teams, the jury members have great appreciation for the quality of work and presentations done by the students. Two teams had exhibited development of technological aid, whereas all other teams used technological intervention for data analysis or marketing. Almost all the teams exhibited development in them in terms of expression skills, networking, negotiation, looking in future, problem solving, etc. all in one go.

The student teams called Visual Pharma, Woodenia, Matsya, Maveesh Public Demand Centre, Tech Do, Anagha, Potteries, Store Botanical, Food Supply (Momos), etc. received great appreciations from all the jury members. Visual Pharma was known for reuse of expired medicines for flora and fauna, Woodenia for supporting the community and art thriving since 3 BCE, Matsya focussed on supply of fresh fish as well as utilizing unused fish, MPDC not only supplies organic fruits and vegetables but also intends to provide services like electrician, plumbers, carpenters, etc. are reasonable costs, Tech Do brought out a device for women safety and was appreciated by all mentors and jury members, Anagha is bringing out sarees and dresses which are painted with organic colours and hand embroidery done on them, Potteries brings out customized clay pots, cooking pots, plates and toys, Store Botanical is involved in supply of indoor and outdoor plants as well as decoration of balconies, Food Supply (Momos) provides various kinds of momos to the people of Rajahmundry. The list done not stop here as other teams are also bringing out various other interesting, innovative and useful services.

Prof. T. V. Prasad, Director of Quality Assurance, GIET Institutions welcomed the jury members and Berkeley team to this grand gala event marking the close of the first batch of the programme on Creating Business Model for Leveraging Innovation and Data Analytics conducted by Prof. Darwin and his team. A dozen mentors, hailing from leading companies on the planet such as IBM, Kaneka, Goodyear, Johnson & Johnson, etc. who mentored the students of GIET Institutions were remembered and thanked for the mentoring.

Mr. Sasi Kiran Varma, Vice Chairman, GIET Institutions who witnessed the presentations by students for the first time, saw all the presentations and expressed his deep satisfaction and mesmerizing quality of work done by most of the student teams. He gave wonderful suggestions to the student teams for future implementations and was highly enthusiastic about taking them to incubating the start-ups.

Prof. Solomon Darwin thanked the GIET Institutions for the hospitality extended and placed on record that the presentation made by the students touched his heart deep. He conveyed his best wishes and blessing to all the students, their parents and entrepreneurs who supported the open innovation system.

Mr. Srikanth Nandiraju highlighted that the presentations were much better than what they saw at Silicon Valley. He was so much overwhelmed with all the presentations that he said now hereafter the GIET as well as the East Godavari should be called "Talent Valley". He further emphasized and wished that the Berkeley team and all the jury members will be glad to see at least one unicorn coming up from this training.

The biggest support came up when Mr. Srikanth announced that a group of eminent entrepreneurs from USA running a fund of USD 5 million for start-ups came to know about this certification programme and are upbeat towards supporting the efforts of GIET Institutions. This news charged the entire environment during the Graduation Ceremony.

Mr. Y. S. Michael drilled down the teams on various aspects of open innovation and was extremely happy to see the progress and expressed his support in mentoring the start-ups at GIET Institutions.

Mr. Serish Gandikota from InnoFrugal, Finland who travels to various nations and helps start-ups in Nordic nations described about how the start-ups are mentored in Finland and how he is involved in mentoring various start-ups in Maharashtra, Goa, Gujarat, etc. He was vocal about the presentations being far beyond the expectations he had and that they were many times far excellent in implementing business innovation.

Ms. Swathi Gandikota expressed that she was speechless about the quality of work done by students and congratulated the efforts put up by UC Berkeley and GIET Institutions.

Dr. S. Raj Kumar suggested a number of methods of making things simpler and impacting to the student teams, which were highly appreciated by them. He asked to take up more in the area of health services where technology meets medicine for which he will volunteer his support. He expressed his willingness to support the future programmes of GIET Institutions.

Ms. Swadha Arora, the programme coordinator from UC Berkeley side, was observing the progress of student teams right from day one and mentioned that the presentations were

unparalleled and far beyond the expectations. Due to her affinity with the student teams, she was surrounded by the student teams and shared her experiences and received feedback which could be used for upgrading the next programme.

The entrepreneurs who guided the students and beneficiaries of the open innovation model expressed great happiness in their talks and were vocal for their teams. All entrepreneurs benefitted from their student teams have witnessed their businesses grow in the range of 2 to 8 times, which they felt was unimaginable. They also expressed that they learned many new facets of business from these students. Many of them felt that it was magical and could not stop appreciating the Berkeley mentors again and again. The entrepreneurs were conferred a memento in appreciation of their support to the student teams and open innovation.

#### **List of Participants**

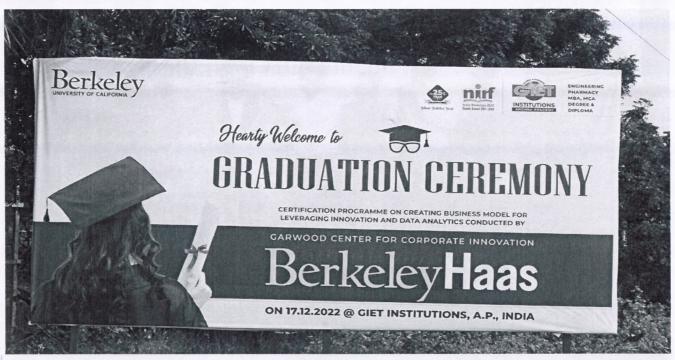
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S.NO.	PIN NUMBER	NAME OF THE STUDENT	BRANCH
1	21555A4201	ALLA KARTHIK	CSE(AIML & CS)
2	20551A4234	MANDURI REVATHI	CSE(AIML & CS)
3	20551A4224	JINIPE SANJANA	CSE(AIML & CS)
4	20551A4610	CHAMARTHI LEELA SRI KRISHNA PAVAN MURTHY	CSE(AIML & CS)
5	20551A4636	PAVANSAI NADELLA	CSE(AIML & CS)
6	20551A4645	PREETISH MADHU	CSE(AIML & CS)
7	20551A4615	MADHAVI SAI KASI RATNAM DEVARAPU	CSE(AIML & CS
8	20551A05A6	POTLA LAVANYA	CSE
9	20551A4639	PITTA RUPESH SAI TEJA	CSE(AIML & CS)
10	20551A4651	SUREDDI KAILASH CHANDRA SRI SATYA DEV	CSE(AIML & CS
11	21555A4205	YERRAMSETTI SATYA SAI GANESH	CSE(AIML & CS
12	20551A4248	SANNIKANTI NIKITHA SRI	CSE(AIML & CS
13	20551A4646	RAMPA ADITYA RAGHAVA KOUNDINYA	CSE(AIML & CS
14	20551A4629	KODELA KALYANI VISHALAKSHI	CSE(AIML & CS

15	21555A4602	P.PUSHKAL RAMTEJ	CSE(AIML & CS)
16	20551A4209	CHEKURTHI ROHITH	CSE(AIML & CS)
17	20551A04D2	B.ROHITH S S S G SWAMY	ECE
18	20551A0462	V RAGHU RAM PRASAD	ECE
19	20551a0473	m hephzibah jemimah	ECE
20	20551A04C1	V PRANAY SURYA	ECE
21	21551E0021	K.UDAYA BHASKAR REDDY	MBA
22	21551F0012	BOODU.VINOD KUMAR	MCA
23	21551F0028	K.CHANDU	MCA
24	21551F0003	ADARI YASWANTHI	MCA
25	21551F0015	CH.VENKATA HARI DURGA SRI SARVANI	MCA
26	21551F0023	J.HARSHITHA	MCA
27	21551F0054	S.AMRUTHA SIRISHA	MCA
28	21551F0037	K.TEJASWI	MCA
29	21551F0058	S.ANUSHA	MCA
30	21551F0043	P.VIJAYA LAXMI	MCA
31	21551F0065	AMRUTHA KOMALI	MCA
32	21551F0014	CH.BALATRIPURA SUNDARI LAKSHMI SRAVANI	MCA
33	21551E0004	BATCHU VAMSI	MBA
34	21551E0005	BETHINA SATISH	MBA
35	20551A0261	MATTA SATYA BHAKAR	EEE
36	20551A0248	PADDALA YOGENDRA NAIDU	EEE
37	21551E0006	CHAKRAVARTHULA KRISHNAMACHARYULU	MBA
38	21551E0047	SANABOYINA SAI GANESH	MBA
39	21T91E0011	RUNJA SANDEEP KUMAR	MBA
40	20551A0357	VUNDAVALLI AKHIL	MECH
41	19551A0113	KODIDELA LEELAVATHI	CIVIL
42	19551A0118	MILIND PODDAR	CIVIL
43	20555A0235	NAKKINA MADHAN SAI	EEE
44	20555A0236	PASUPULETI VISHNU VARDHAN	EEE
	21551F0032	K.SAI TEJASWI	MCA

46	21551F0057	NANISETTY DHATRI MANOGNYA	MCA
47	21551F0026	KADIMI DEEPTHI	MCA
48	21551F0025	JAKKA LAKSHMI PRIYANKA	MCA
49	20555A0240	MATTURTHI DINESH SAI DURGA	EEE
50	20555A0241	BALLA LAXMI SRINIVASA ROHITH	EEE
51	20555A0260	VENKAT MOLLETTI	EEE
52	20555A0259	B.KUMAR NAIDU	EEE
53	19T91A0407	MAHADEVU.CHANDRA PAUL	ECE
54	20T91A0311	N.VISVASA EMMANUEL RAJ	MECH
55	20T91A0312	PAMARTI.PAVAN PRAKASH	MECH
56	19T91A0437	GANAPATHIRAJU.RAKESH VARMA	ECE
57	19551A2413	ARISE CHANDRA KUMAR	AME
58	19551A2408	M.VISHAL ROY	AME
59	21T91E0006	NANDIGANA ASHOK KUMAR	MBA
60	21T91E0002	DHANALAKOTA RAVI TEJA	MBA
61	19551A050C1	PUJARI BHARGAVARAO	CSE
62	19551A05C5	SAI NEHA AREPU	CSE
63	19551A05D4	T K CHARAN BABU	CSE
64	19551A0504	ANIMESH KUMAR SINGH	CSE
65	19551A0525	GOTETY BALA NAGA SATYA SAI	CSE
66	19551A05A0	KOLLI NITHIN	CSE
67	20551A05I0	JETTY BHUVAN	CSE
68	19551A0585	GUNNAM SREE KARTHIK	CSE
69	20555A0345	PANDURI CHAITANYA	MECH
70	20555A0330	JATLA RAVI TEJA	MECH
71	20555A0365	B.SUBHASH CHANDRABOSE	МЕСН
72	20555A0344	AILA GOPICHAND	MECH









Godavari Institute of Engineering & Technology (Autonomous) NH-16, Chaitanya Knowledge City,

## **Concluding Remarks:**

Report on GRADUATION CEREMONY OF THE BERKELEY CERTIFICATION PROGRAMME organized by GIET Institution for Academic Year:2022-2023 on 07-12-2022-Submitted.

Coordinator

Signature with date

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